



Granite Town Media

Advisory Committee

Meeting Minutes

19 December 2013

Present: Kevin Federico, Andrew Jeffery, Joe Kasper, Mike McInerney, Tom Schmidt

Absent: Dave Alcox, Rosie Deloge, Kevin Drew, Tim Finan

Guests:

Call to Order:

Meeting called to order 6.05 PM

Minutes

Minutes approved with corrections.

Old business

Discussed revision to Mission Statement, editing session postponed until next meeting.

Mike stated new GTM shirts are working out well.

New Business

Mike introduced new videographer Niko (Nick) Giokas replacing Mike McMahon.

Mike is scheduling regular staff meeting with videographers to discuss operational issues. Recent topic of discussion was how crew should respond to equipment malfunction.

Mike is working with Selectwoman Kathy Bauer to create and disseminate meeting guidelines for committees and departments. This will cover beginning and ending each meeting, audio best practices, etc.

Due to multiple meetings Mike needed to rent additional audio equipment, this is rather costly. He is investigating purchasing additional microphones.

There have been ongoing problems with EZStream live feed, this only affects live government and educational channel feeds, not on demand recorded meetings. Mike is working with Bruce (IT dept.) to replace both PCs used to compress and upload to EZStream.

Mike covered the ambulance facility dedication and will produce a composite video of the time-lapse camera and ribbon cutting ceremony.

There is a technical problem with the 5½ hour joint school board and advisory committee meeting merging multiple segments. Once this is resolved recorded meeting will be available on demand.

Coverage of town and school budget committee meeting is going well this year. There is much improved communication between school budget committee and Mike compared to last year. Due to multiple personnel being out sick, including Mike, GTM was unable to cover one of the school budget meetings.

Discussed repurposing camera used for ambulance construction to provide time lapse Oval video. Mike will investigate feasibility of installing camera in Town Hall.

Tom requested Mike add school sports events, school board and school budget committee meetings to the list of GTM recorded events. This will consolidate all GTM video on demand content in a single location.

Committee requested Kevin Federico follow up with Board of Selectmen to determine how they want us to proceed with the public channel. There had been concern about the public access channel and whether or not it was a resource Milford needed.

Upcoming Meeting:

23 January 2014 6 PM Board of Selectmen meeting room

Adjourn:

Meeting adjourned 8:00 PM

Respectfully submitted: Tom Schmidt